

ATHENSOK

7TH EUROK INTERNATIONAL MEETING

Novotel Athens

Athens - Greece

May 2nd-3rd, 2025



Sponsorship Prospectus



European Academy of Orthokeratology and Myopia Control



International Academy of Orthokeratology and Myopia Control

WELCOME TO ATHENS



Welcome to Athens, the historical capital of Europe. Welcome to the birthplace of democracy, arts, science and philosophy of western civilization.

Home of Plato, Socrates, Pericles, Euripides, Sophocles, Aeschylus. Athens is one of the world's oldest cities. It's recorded history spanning around 3,400 years and it is being inhabited since the 11th millennium B.C.E. Today, under the shadow of Parthenon, the contemporary urban scenery of the sprawling city reflects its exciting history, its multicultural modern personality, as well as the infrastructure and facilities.

The perfect Mediterranean climate with the legendary Greek sunlight, the unique combination of glorious history with modern, urban innovation, the coexistence of great culture with astonishing natural beauty, the high-standard hotel accommodation, modern means of transportation, such as the cutting edge modern metro, the vibrant rhythm of life, the wide choice of opportunities for shopping, dining and nightlife and of course, the warmth of the Athenian people features Athens as the ideal all year round city break destination. The city of Parthenon is an open air museum.

A large part of the town's historic center has been converted into a 3 km pedestrian zone, one of the largest in Europe. It leads to the major archaeological sites ("archaeological park"), reconstructing – to a large degree – the ancient landscape. Either on foot or by bike, the "Grande Promenade" around Acropolis is an unforgettable journey through history.

MEETING VENUE



Novotel Athens offers comfort in the heart of Athens, close to key attractions like the Acropolis and Plaka.

From Novotel Athenes you easily discover the city gems. Live like a local, explore Athens, the street stalls in Monastiraki, travel through ages at the archaeological museum, feel Acropolis vibes. To end with, reward yourself at hotel 360 breathtaking view. With 196 rooms, 8 meeting rooms, Pool, fitness center and food & beverage options, is the ideal setting for business and leisure stay.

Close to metro stations, Novotel Athenes is providing easy access to Athens Airport, Piraeus Port and exploring Athens.

SPONSORSHIP OVERVIEW



PLATINUM SPONSORS - € 8.000

- ✓ Stand's Place
- ✓ 4 booth Attendees
- ✓ Space in Meeting booklet, 1 a4 page (graphic provided by the sponsor)
- ✓ Logo in Meeting Booklet
- ✓ Banner with Platinum Sponsors Logo in the Meeting Room
- ✓ Publication on EurOK Website of your logo
- ✓ Publication on EurOk Social Media of your logo and a short description of your company (provided by the Sponsor)
- ✓ Possibility to include information about Company's materials/product in the meeting folder
- ✓ Projection of a Company Promotional Slide at least once per meeting day (provided by the Sponsor)
- ✓ Projection of a Company Promotional video of 1 minute at least once in the full meeting(provided by the Sponsor)
- ✓ Possibility of a short 5' presentation, in the dedicated Session, explaining why the Company's product is the best in the market.
- ✓ Free Lecture of 10 minutes
- ✓ Chance to have a double space in meeting booklet for €500
- ✓ 8 Free voucher to attend the meeting



GOLD SPONSORS - €5.000

- ✓ Stand's Place
- ✓ 3 booth Attendees
- ✓ Space in Meeting booklet, half (1/2) a4 page (graphic provided by the sponsor)
- ✓ Logo in Meeting Booklet
- ✓ Publication on EurOK Website of your logo
- ✓ Publication on EurOk Social Media of your logo and a short description of your company (provided by the Sponsor)
- ✓ Possibility to include information about Company materials/product in the meeting folder
- ✓ Projection of a Company Promotional Slide at least once per meeting day (provided by the Sponsor)
- ✓ Projection of a Company Promotional video of 1 minute at least once in the full meeting (provided by the Sponsor)
- ✓ Possibility of a short 5' presentation, in the dedicated Session, explaining why the Company's product is the best in the market.
- ✓ Chance to have a double space in meeting booklet for €500
- ✓ 5 Free voucher to attend the meeting



SILVER SPONSORS - € 3.000

- ✓ Stand's Place
- ✓ 2 booth Attendees
- ✓ Logo in Meeting Booklet
- ✓ Publication on EurOK Website of your logo and Company link
- ✓ Publication on EurOk Social Media of your logo and a short description of your company (provided by the Sponsor)
- ✓ Possibility to include information about Company materials/product in the meeting folder
- ✓ Projection of a Company Promotional Slide at least once at least once in the full meeting (provided by the Sponsor)
- ✓ Possibility of a short 5' presentation, in the dedicated Session, explaining why the Company's product is the best in the market.
- ✓ 3 Free voucher to attend the meeting



BRONZE SPONSORS - € 2.000

- ✓ Stand's Place
- ✓ 2 booth Attendees
- ✓ Logo in Meeting Booklet
- ✓ Publication on EurOK Website of your logo and Company link
- ✓ Publication on EurOk Social Media of your logo and a short description of your company (provided by the Sponsor)
- ✓ Possibility to include information about Company materials/product in the meeting folder
- ✓ 2 Free voucher to attend the meeting

SPONSORSHIP CHART

Sponsorship options	Bronze	Silver	Gold	Platinum
Sponsorship fee	2.000 €	3.000 €	5.000 €	8.000 €
Stand's place	✓	✓	✓	✓
Booth Attendees	2	2	3	4
Space in Meeting booklet			Half A4 page	Full A4 page
Double space in Meeting Booklet (only if available)			Half A4 page 500 €	Full A4 page 500 €
Logo in Meeting booklet	✓	✓	✓	✓
Logo on a banner in the meeting room				✓
Logo in the meeting webpage	✓	✓	✓	✓
Possibility to include information about Company's materials/ product in the meeting folder	✓	✓	✓	✓
Projection of a Company Promotional Slide (at least once per meeting day)			✓	✓
Projection of a Company Promotional video of 1 minute (at least once in the full meeting)			✓	✓
Possibility of a short 5' presentation, in the dedicated Session		✓	✓	✓
Free Lecture (10 minutes)				✓
Free Voucher for Customers	2	3	5	8

- This conference will also host the annual IAOMC meeting
- Opportunity to live an experience in a unique city that is both traditional and cosmopolitan
- We will combine training and entertainment to spend pleasant days together
- The IACMM international certificate exam will take place during the meeting
- We hosted more than 300 attendants during our last meeting in Barcelona



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