



# ANNUAL SPONSORSHIP PROSPECTUS

Join us in spreading the EurOK Vision!  
*Embrace new approaches and opportunities.*



Myopia has become one of the most important eye health challenges of our time, affecting more children every year. With its increasing prevalence, it is now recognised as a growing public health concern that requires early awareness and a proactive approach.

EurOK's mission is to bring eye care providers together to promote the full range of myopia management. This includes optical solutions, pharmacological treatments, and the continuous adoption of new technologies based on the latest scientific evidence.

To achieve this, strong cooperation with industry is essential. We believe that eye care providers and companies can work hand in hand to introduce, support, and widely implement both current and emerging technologies. By joining forces, we can help make these solutions better known and more accessible, and together we can play a key role in protecting children's eye health.

Beata Tapaszto

Sandro Sciacca

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EurOK Scientific President EurOK Executive President

IAOMC President

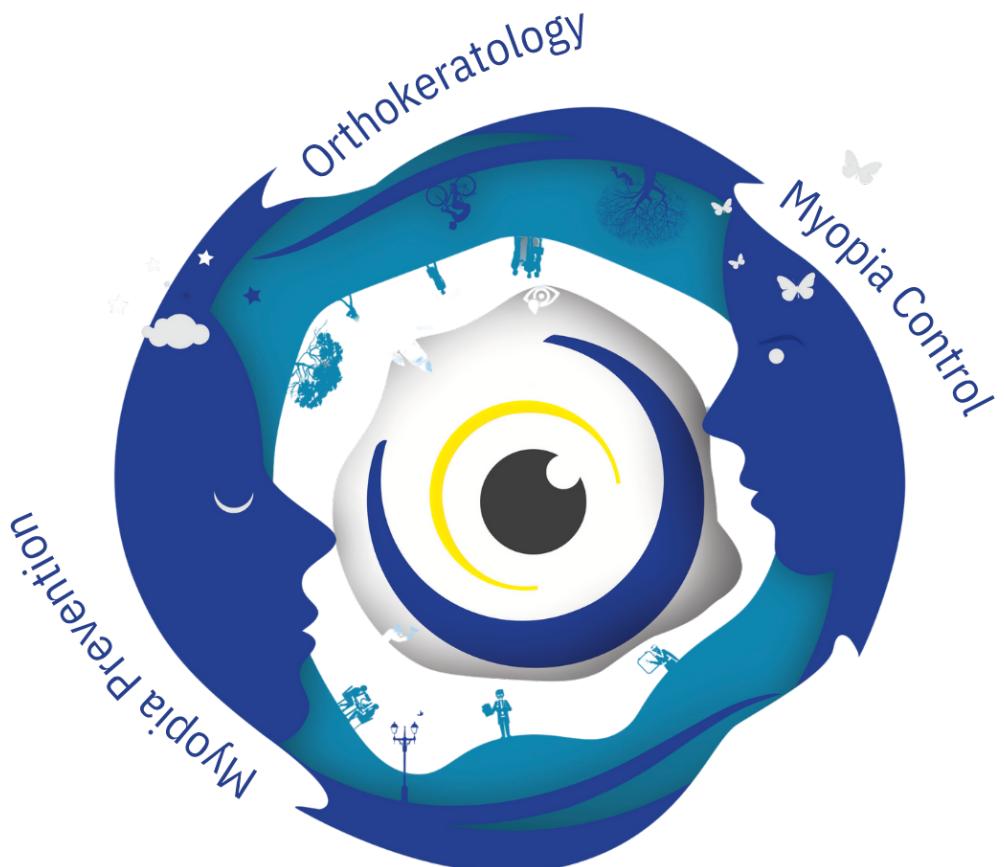


## ANNUAL SPONSORSHIP PROSPECTUS

We are pleased to present this proposal for your consideration to become an annual sponsor of the European Academy of Orthokeratology and Myopia Control - EurOK.

As a mission-driven organization committed to the management of myopia, we believe that partnerships with industry leaders like yours are essential to our continued impact.

This sponsorship program offers a meaningful opportunity for your organization to demonstrate corporate social responsibility, strengthen brand awareness, and engage with a socially conscious audience while supporting our unique approach combining scientific evidence and clinical experience in the field of myopia control.



# About us

## Mission

The European Academy of Orthokeratology and Myopia Control (EurOK) is a non-profit, independent organization and represents the European section of the International Academy of Orthokeratology and Myopia Control. IAOMC is a truly global organization which includes continental sections such as America, Asia, Europe and Oceania. It represents the interests and serves the needs of Myopia Management worldwide.

EurOK is a milestone of Myopia Management in Europe, promoting this science to eye specialists (opticians, optometrists and ophthalmologists) and providing education in the field of corneal molding for refractive errors and the latest technology for myopia control. The academy works to ensure members ability to facilitate access to myopia control strategies and deliver the highest quality of care.

## Activities

### Biennial Scientific Meetings:

It is held every two years and consists of a two-day general session, one day on myopia control and another focused mainly on orthokeratology. The Meeting features keynote lectures, panel discussions, and peer-reviewed research presentations. Our distinctive hallmark approach is to match the scientific evidence with the clinical experience..

### EurOK's Vision - Workshops and Clinical Sessions:

It is a unique event of its kind. This innovative and clinical-based meeting is focused on Seminars and clinical training events held between our main congresses. The first edition of this event will be held in Barcelona on May 22nd and 23rd, 2026.

For each chosen topic, following our core spirit, the event includes a first theoretical part where the subject is seen by:

- The scientific point of view
- The clinical point of view
- The industry point of view

And a second part with:

- Hands-on clinical workshop covering techniques, procedures, and instrumentation related to the topic.
- Case-based learning experiences in specialized fields

We are also open to a new type of collaboration with our sponsoring Companies. We have called it Partnership Event.

This partnership offers our Platinum and Gold sponsors the opportunity to organize and plan meetings with their customers, where EurOK commits to providing scientific and clinical support regarding the company's product or procedure.

It is a free offer included in the annual sponsorship program, but in this case, the company plans and covers the organizational costs.

## Sponsorship Opportunities

	Features	Platinum	Gold	Silver	Bronze
Website	Logo & Company's link in the homepage	✓	✓	-	-
	Logo in the »Supporter section»	✓	✓	✓	✓
	Company description in the Supporter section	Extended	Extended	Short	Short
	Video made by the Company to be published in the members area	3	2	1	-
Social Media	Social Media Post for sponsoring announcement	✓	✓	✓	-
Promotion	Targeted campaigns of the Company product, promotion or service delivered to eurOK members by email	5	3	2	1
	Webinars organized by the Company with presenter	2x30'	1x30'	-	-
Meet the Board	Once a year	✓	✓	✓	✓
Events	Bootspace & speaking opportunity at EurOK biennial meeting	✓	✓	✓	No speaking
	Bootspace & speaking opportunity Seminars & workshops	✓	✓	✓	No speaking
	Free Vouchers Biennial Meeting	8	5	4	2
	Free Vouchers Seminars and Workshops	4	3	1	-
	Partnership Event- Company/ EurOK. Fully planned by the Company. EurOK covered on expenses	✓	✓	-	-

	Biennial Sponsorship	One Time Sponsorship for event
Platinum	<b>14.000 €</b> (7.000 per year)	<b>8.000 €</b>
Gold	<b>9.000 €</b> (4.500 per year)	<b>6.000 €</b>
Silver	<b>6.000 €</b> (3.000 per year)	<b>4.000 €</b>
Bronze	<b>4.000 €</b> (2.000 per year)	<b>3.000 €</b>